

A-Z of Fundraising Ideas

A

Abseil: Scale the dizzy heights of a local landmark or office block.

Aerobics: Break out the leotard and the Jane Fonda video and get physical. Get sponsored for every five minutes of aerobics you can manage.

Afternoon Tea: Put the kettle on and get baking. Entertain employees with a raffle, tombolas, gift stalls and most importantly, a cake stall!

Arts/Crafts Stall: Make necklaces, dried flower arrangements, stained glass mirrors etc, to sell on a stall.

Art Exhibition: This could be a great earner if you're a dab-hand with a paintbrush. Even if you're not, give it a go and pass it off as modern art!

Auction of Promise: Visit local businesses and ask them to donate their services for you to auction off. Or rope in your friends, who could promise to wash cars, mow lawns or do housework for the highest bidder.



B



Balloon Race: Sell balloons that are filled with helium; the purchaser's name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize.

Barbecue: Add stereo, football and rounders bats and make it a whole day's event.

Battle of the Bands: Contest for unsigned bands, where audience votes on the winner. Charge bands to enter, offer cash prizes and invite record producers. Sell tickets and set up a paying bar.

Beat the Goalie: Score a goal and win a prize. Footballers pay to enter.

Beer Festival: Stock up on international beers, food and music. Remember to check licensing laws.

Bingo: Hold a one-off evening or regular morning sessions.

Boat Race: We have had teams entered in the Warwick Dragon Boat Festival for the past 2 years, a great day of friendly competition and something different.

Book Sale: Sell old books collected from everyone in the office.

Bouncy Castle: A great way to keep kids entertained at bigger events such as barbeques, garden parties and summer fetes.



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C



Cake Stall: Hold a traditional cake stand at fetes or fairs. Check Health and Safety regulations.

Car Treasure Hunt: Drive from clue to clue in search of the 'treasure'. Teams pay to enter.

Carol Concert: Host a festive concert for your employees. Raise money by selling minced pies and mulled wine.

Carol Singing: Get a group to go door-to-door singing. Bigger public displays may require a licence.

Charity Ball: Raise sponsorship the sophisticated way. Organise a themed ball with live entertainment. Charge for tickets and boost your income with raffles, an auction and games.

Childhood Dreams: Charge staff £1.00 to come to work dressed up as what they wanted to be when they were younger. It will teach you things you never knew about your colleague!

Christmas Draw: Sell tickets and ask local firms to supply prizes. Check regulations about public draws and raffles.

Collection Tins: Display collection tins in reception, your staff room or even on your own desk! Contact our fundraising team to organize your own collection boxes.

Come Dine With Me: Host a dinner based on the popular TV series. Get sponsored to take part.

Copper Collection: Ask people to donate their collections of one and two pence pieces.

Cricket Match: Pit your departments against one another and get sponsored to take part. Charge spectators a small entry fee and hold games and activities to entertain the children.

D

Darts tournament: Challenge all of the pub teams in the area to compete for cash prizes, or a barrel of beer.

Disco: Spin the decks or hire a DJ to stage a themed disco night.

Dress Down Day: Introduce a regular dress down day at work. Charge staff £1.00 to leave their suits at home.



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E



Easter Egg hunt: Edible hide and seek! Charge an entry fee and ask confectioners to provide the eggs.

Eating marathon: Get sponsored to stuff your face with as many baked beans/grapes/pies etc. as possible!

Egg and Spoon Race: Think back to your school sports days. All you need is some spoons, some eggs, some willing volunteers and a bit of space in which to race. Charge participants to enter, with the winner of the race being awarded a small prize.

Eyebrows: Get sponsored to shave them off - they grow back eventually!

F

Face painting: Get creative with face paints at fetes, fairs and barbeques.

Fancy dress: Jazz up your event with a fancy dress contest. Charge an entrance fee.

Fashion show: Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.

Film evening: Recreate an evening of vintage cinema by showing classic films and musicals.



Fireworks: Weather permitting, firework displays are massive fundraisers. Check out safety precautions.

Football tournament: Schedule fixtures and charge teams to enter. Charge a small fee for spectators and provide food at an additional cost to raise extra money.

Foreign coins: Ask people to donate their leftover holiday coins. Change into sterling once you have enough.

Fun day: Arrange games, music, competitions and stalls at a nearby hall or sports club. This is a great way of getting families and friends of employees involved with the fundraising.



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G

Game show: Host mock versions of Who Wants to Be a Millionaire, The Weakest Link or maybe even Take Me Out! Otherwise adapt board games for big audiences, and get prizes donated.

Garden party: Sell tickets or invite guests to make a donation.

Greeting cards: Make and sell cards for every occasion. Find out about selling Christmas cards for Zoë's Place.

Guessing game: Competitors guess how many sweets in the jar, a cake's weight, etc. The closest answer wins.

Gunge Tank: Charge people to drop their relatives, friends or enemies in tank of last week's leftovers.



H

Halloween party: Another excuse to dress up and party. Charge entrance fees and raise money with games, raffles and other activities.



Head shave: Sick of bad hair days? Go bald for charity. This is a great way to raise money – even you ladies!

Hook-a-duck and Hoopla: Fete and fair games. Ask local companies to donate prizes.

I

Indoor market: Rent out stalls to local traders, or take a cut of the profits.

Inflatable: Put a bounce into your summer fete with an inflatable fly wall, boxing ring or gladiator court.



International Evenings: Get staff to dress up as countries from all over the world. Cook themed meals, have themed table decorations and entertainment. To cover costs, charge a small entrance fee and have raffles and other activities available.

It's a Knockout: Revive the 80s game show by inviting teams to compete in silly games in silly costumes.



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J Jailbreak: Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes.

Jazz Festival: Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments.

Jewellery Making: Buy your own beads and get threading! Sell items at garden parties, barbecues and fetes.

Junk mail: Collect all your junk mail and sell it to a recycling company.

K

Karaoke: Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar.

Kite flying: Hold a kite-flying day for kids. Charge for tickets, and provide refreshments; ice-creams or hot-dogs, depending on the season.



L

Left-handed Day: Try doing everything with your left hand for the day - or your right hand if you are left-handed!

Luncheon: Invite everyone in your workplace for a small fee, obviously. Make posh sandwiches and nibbles. This could work especially well in an office, where people will appreciate an unusual break in the middle of the day! See if you can get sandwiches donated from local shops.

M

Mile of Pennies: Make a mile of pennies in your town centre. Ask shoppers to help by donating their coins.

Mini-Olympics: Invite everyone you know to compete in traditional and silly sports. Charge entry.

Marathons: Get sponsored to run a traditional 26.2 mile race.



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N

Nature trail: Offer guided walks to natural beauty spots.

Netball Tournament: Get teams together and charge sponsorship. Charge spectators a small entry fee and provide food. Get local sports shops to donate prizes for the winning team.

New Year Resolutions: Get sponsored to stick to your New Year's resolutions!



O



Obstacle Course: Set up a hard-core obstacle course and charge people to race.

Office Collection Day: Put a collection tin on your desk with notices telling people what you're raising money for. You could also use it to put your spare change in; pennies soon add up!

Outward Bound: Go climbing, hiking, camping, etc, in preparation for your trip. Seek sponsorship. This is great team building exercise!

Origami: If you're good at this Japanese art-form, hold an origami workshop for kids.

P

Paintball: Organise a paintball challenge at a locally run centre. Players pay to enter.

Pancake Race: Get flipping on Shrove Tuesday. Charge teams to enter and spectators to eat!

Parachute Jump: Daredevils only! Get sponsored to take the plunge.

Pick a Cork: Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.

Picnic: Sell tickets in advance; with a little imagination you can make a great, fun picnic!

Play Your Cards Right: Pretend to be Brucie! Competitors who guess higher or lower 6 times running win a prize.

Pub Games Night: Stage a championship of traditional pub games - darts, skittles, dominoes, cards, etc.



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Q

Quizzes: If your local doesn't run a pub quiz, set one up. Test the regulars and employees on pop, trivia or sport.



R

Race night: Races are run on a large screen after all bets have been taken. A typical evening consists of eight races. Props and film are supplied by race operators. Gaming Regulations apply.

Raffle: Ask local firms to donate prizes and sell tickets. Check raffle laws with charity.

Ramble: Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.



Recycle Printer Cartridges: Recycle your used printer cartridges and old mobile phones through our partnership with Reclaim IT – they will deliver a dedicated recycling box to you, and collect it when it's full. Zoë's Place then benefit from the cost recouped! See our website for Reclaim-IT's details.

Refreshments: Sell teas, coffees, sandwiches, biscuits, cakes, etc at any fundraising event.

Roll-a-Coin: Fair game where player rolls a coin down a chute, aiming to land on a playing card.

Roll the Dice: Roll six sixes and win a car! You need a big event... and car sponsor to make this worthwhile.

S

St Georges Day, 23rd April: A traditional English meal. Morris dancing. Wearing a red rose.

St Andrew's Day, 30th November: Organize an event around the day - Golf or Dance etc.

St David's Day, 1st March: Wear a Leek and get sponsored. Have a Welsh night.

St Patrick's Day, 17th March: Hold a Ceilidh dance or just an Irish-themed event.

Santa's Grotto: Pull on your white beard and brush-up your *ho-ho-ho!*

Scavenger Hunt: Variation on the treasure hunt where participants have a list of items to collect.



Smarties Tube Appeal: Give out **free** tubes of **Smarties** to your employees. In return, ask them to fill the tubes with 20p pieces. Just give us a call and let us know how many tubes of **Smarties** you need!



Stationary Cycle: Don't fancy the map reading? Can't manage John O'Groats to Land's End? then cover the same distance at the gym instead!

Strawberries & Cream: Bring the taste of Wimbledon to your event, with this Summer refreshment.

Swear Box: A great one for the office. Donate a £1 for every \$@*£\$! uttered!

T

Talent competition: Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.

Teddy Bear's Picnic: Organise a tea party and sell or raffle a Zoë's Bear. Contact the Hospice to get special Zoë's Place Teddy Bears to use at your event!

Teddy Bear's Tombola: Have a tombola of Teddy Bears and/or other soft toys.

Toy Sale: In the run up to Christmas, toy sales can be big fundraisers.



Treasure Hunt: Sniffing out the clues, teams compete against each other to discover the 'hidden treasure'.

Tuck Shop: Sell sweets, crisps, cake, drinks, etc at an event or just run a regular tuck shop at your School or Office.

U

University Challenge: Have a sponsored competition at school or work or hire a local hall or you can charge an entrance fee.

Unwanted Presents: Arrange a sale of unwanted gifts or donate these to Zoë's Place. We can use them as raffle prizes!



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V

Valentine Ball: Organize a Valentine ball.

Variety Show: Comedians, magicians, singers, dancers and musicians all under one roof.

Vehicle Rally: Well-organised car and bike shows are great crowd-pullers and fantastic fundraisers.

Volunteer: Why not give up your time to come and help out at the Hospice? We always need plenty of help in the Fundraising Team and there are plenty of projects you could get involved with.

W

Waste Paper: Collect waste paper and sell to recycling companies.

Water Sports: Let others splash out as you splash in. Get sponsored to take part.

Waxing: A hair-raising experience for the boys! Get sponsored to wax your legs or chest.



Weight of the Cake: Pay to guess the weight - and win the cake if you're right.

Wellie-throwing: Fun for every Fete and Fair. Throwers compete to see whose wellie goes furthest.

Wheelbarrow Race: Get as many people as you can and have a wheelbarrow derby.

Wine & Cheese Evening: Ask supermarkets to donate the wine and cheese. Arrange a venue and sell tickets to the event.

Wine Tasting: Hold tasting sessions for wine companies; you could charge commission on wine sold, sell tickets for entry, or even run a water and wine table!



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X

X-Factor: Hold your own competition get sponsors for the event and charge an entrance fee.

Xmas Evening: Stock up on crackers, pudding and mince pies.

Xmas Hampers: Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.

Y

Yacht Racing: Participate in regional or national events. Seek sponsorship from local clubs and businesses.

Yard of Ale: Challenge yourself and others to a lengthy drinking contest. Charge entry fee.

Yellow Day: Charge your employees to wear yellow to work day!

Yoga: Have a sponsored yoga competition.



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Z

Zoë's Bear: Don't forget, if you're holding an event Zoë's Bear would love to pay you a visit! Contact Fundraising to arrange this.

Zumba-thon: hold a Zumba-thon and raise money through sponsorship!



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**If you need any support with your fundraising activities,
please don't hesitate to get in touch.**

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