Zoë's Place

Sitemap & Content Heirarchy

#ZOEP001 . 24/11/2021

lobo.

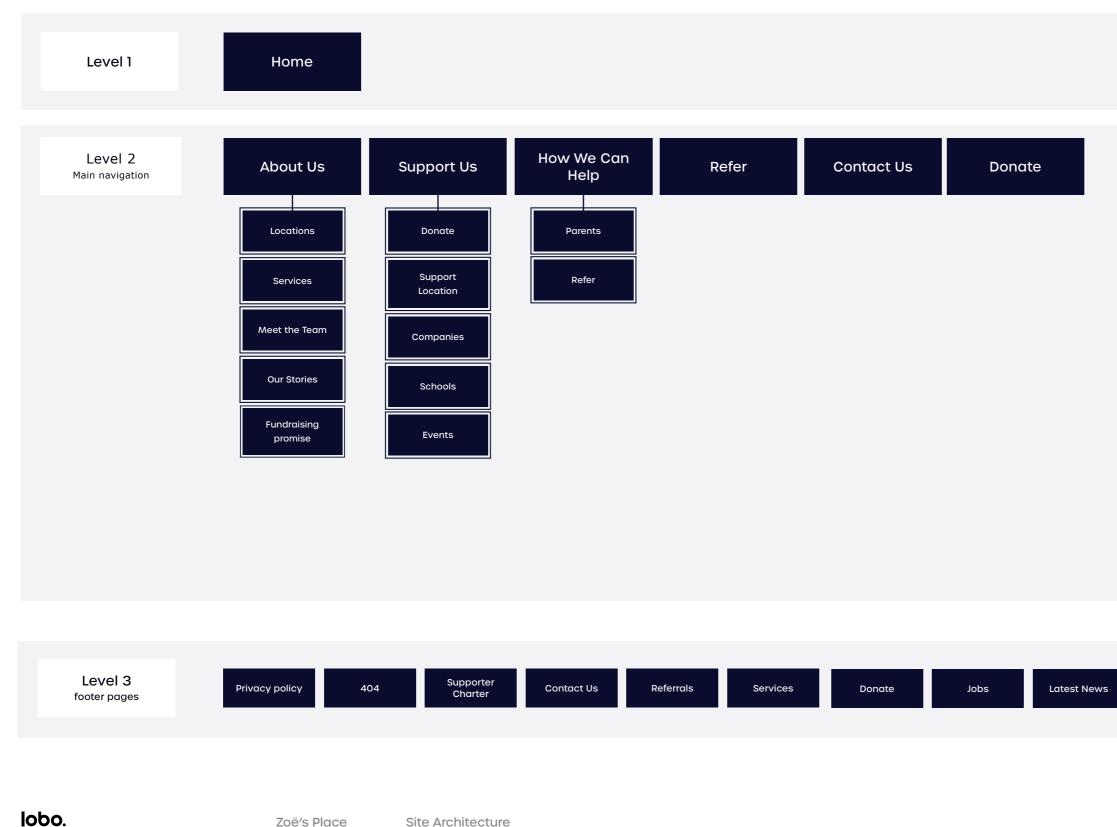


Huh?

Before we dive into any creative it is first important prepare and plan for the website. We do this by creating a site map and content heirarchy map that will guide user journeys & page designs.

Recommended Site Map

A site map lists all of the pages that the website will hold. Items surrounded by an outlined box indicates a sub page that does not live within the main navigation but is accessed through a main page.



Resources

Log In

Data storage & Sharing policy

Recommended Content Hierarchy Map

A content heirachy map is an expansion of the site map. It lists each web page and indicates the suggested content that sits within that page in the order from top to bottom.

Home	About Us	Locations Detail	Services	Service Detail	Meet the Teams	Our Stories	Story de
Brief About	Intro About Us	Hospice intro	Intro to Services Service info	Service info	Intro to teams link to About Us Coventry team summary link to Conventry team	Intro to Stories	Article
link to <u>About Us</u>	Our history Locations link to Specific Location	Services link to <u>Service Detail</u>	Mission 21 Services link to Specific Services Get involved link to Donate link to Specific Location Support Us	Other services link to <u>Specific Services</u>		Stories link to individual stories	
link to Locations Services summary link to Service Detail Latest News & Events link to Latest News and Events		Meet the Specific		Make referral link to <u>Refer</u> Get involved link to <u>Donate</u> link to <u>Specific Location</u> . Support Us		Services link to specific services Get involved link to donate link to specific location support us	
	Services summary link to <u>Service Detail</u>	Team link to <u>Specific Teams</u> Location			Liverpool team summary link to Liverpool <u>team detail</u> page		
	Meet the teams summary link to <u>Specific Teams</u> Location	Our Stories link to <u>Our Stories</u>					
Our Stories		Latest News link to <u>Location Filtered News</u>			Middlesbrough team summary link to Middlesbrough team detail page Get involved link to <u>donate</u>		
link to <u>Stories</u> Get involved link to <u>Donate</u> link to <u>Support Us</u>	Our Stories link to <u>Stories</u>	Get involved link to <u>Donate</u> link to <u>Specific Location</u> <u>Support Us</u>					
	Fundraising Promise summary						
	link to <u>Fundraising Promise</u>				link to <u>specific location</u> support us		
	Get involved link to <u>Donate</u> link to <u>Support Us</u>						

detail

Fundrasing Promise

Support Us

Fundraising Promise detail

link <u>to Fundraising Promise,</u> Fundraising Regulator website

Get involved link to <u>donate</u> link to <u>specific location</u> <u>support us</u>

Intro support us

Donate link to <u>Donate</u>

Support Coventry Hospice link to <u>Support Coventry</u> detail page

Support Liverpool Hospice link to <u>Support Liverpool</u> detail page

Support Middlesbrough Hospice link to <u>Support</u> Middlesbrough detail page

Companies summary link to <u>Companies</u>

Schools summary link to <u>Schools</u>

Events link to <u>Events calendar</u>

Fundraising promise detail link to <u>Fundraising Promise</u>, <u>Fundraising Regulator</u> <u>website</u>

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Donate	Support Location Detail	Companies	Schools	Events	How We Can Help	Parents	Refer
How to donate Location option	Brief About Hospice link to Location Detail	Company Support Details link to <u>Donate</u> , <u>Fundraising</u> <u>Contact Form, Sponsorship</u> , Information Pack	Intro to School involvement anchor link to <u>Contact Form</u> Ways to Support Us Ways we Support You Contact form Get involved link to <u>Donate</u> link to <u>Specific Location</u> . Support Us	Events calendar	Intro to help	Parents' details link to <u>Refer</u>	Referal details
link to <u>off site donate</u> More ways to	List of fundraising activities			Upcoming events feature	Details for parents link to <u>Parents</u>	Parents' FAQs	Referal form Get involved
Support Us link to <u>Support Us</u>	link to <u>Fundraising Activity</u> detail			Latest News link to <u>News</u> Get involved link to <u>Donate</u> link to <u>Specific Location</u> . <u>Support Us</u>	Details to make a referal	group lir	link to <u>Donate</u> link to <u>Specific Location</u>
Get involved link to <u>Donate</u> link to <u>Specific Location</u>	Donate link to D <u>onate</u>	Latest News & Events link to Latest News and Events Get involved link to Donate link to Specific Location Support Us			link to <u>Refer</u> Services	Get involved link to <u>Donate</u>	Support Us
Support Us	Gift in your will link to <u>Gift in your will</u>				link to <u>Service Detail</u> Get involved link to <u>Donate</u> link to <u>Specific Location</u> <u>Support Us</u>	link to <u>Specific Location</u> Support Us	
	Volunteering link to <u>Volunteering</u>						
	Self initiated fundraising link to <u>Self Initiated</u> fundraising, Fundraising form						
	Recycling link to <u>Recycling</u>						
	Open the door link to <u>Open the door</u>						
	Fundraising promise detail link <u>to Fundraising Promise</u> , Fundraising Regulator website						
404	Supporter	Jobs	News	Articles	Resources	Log In	Data Storag
	Charter						Sharing Po
404 Notice link to <u>Home</u>	Support Charter details Link to <u>IOF website, Privacy</u>	Latest job vacancies	News Articles		Fundraising Log In Agreement Form	Log In details	Data Storage & Sharing Policy details
		Newsletter sign-up	Neurolattara				

Newsletters

Get Involved link to <u>Donate</u> link to Specific Location

Newsletters

Support Us

link to Download pdf

Policy, Fundraiser Regulator

Get Involved

link to Specific Location

link to <u>Donate</u>

Support Us

Contact Us

Contact details

Contact form

Get involved link to <u>Donate</u> link to Specific Location Support Us

Privacy Policy details

Privacy Policy

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Online Fundraiser

Request Form

Consent Form

Bringing a little bit of happy to every experience we create.

Please don't hesitate to call us to discuss this document further.

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lobo.

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