

Zoë's Place

Sitemap & Content Heirarchy

#ZOEP001 . 24/11/2021

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Huh?

Before we dive into any creative it is first important prepare and plan for the website. We do this by creating a site map and content heirarchy map that will guide user journeys & page designs.

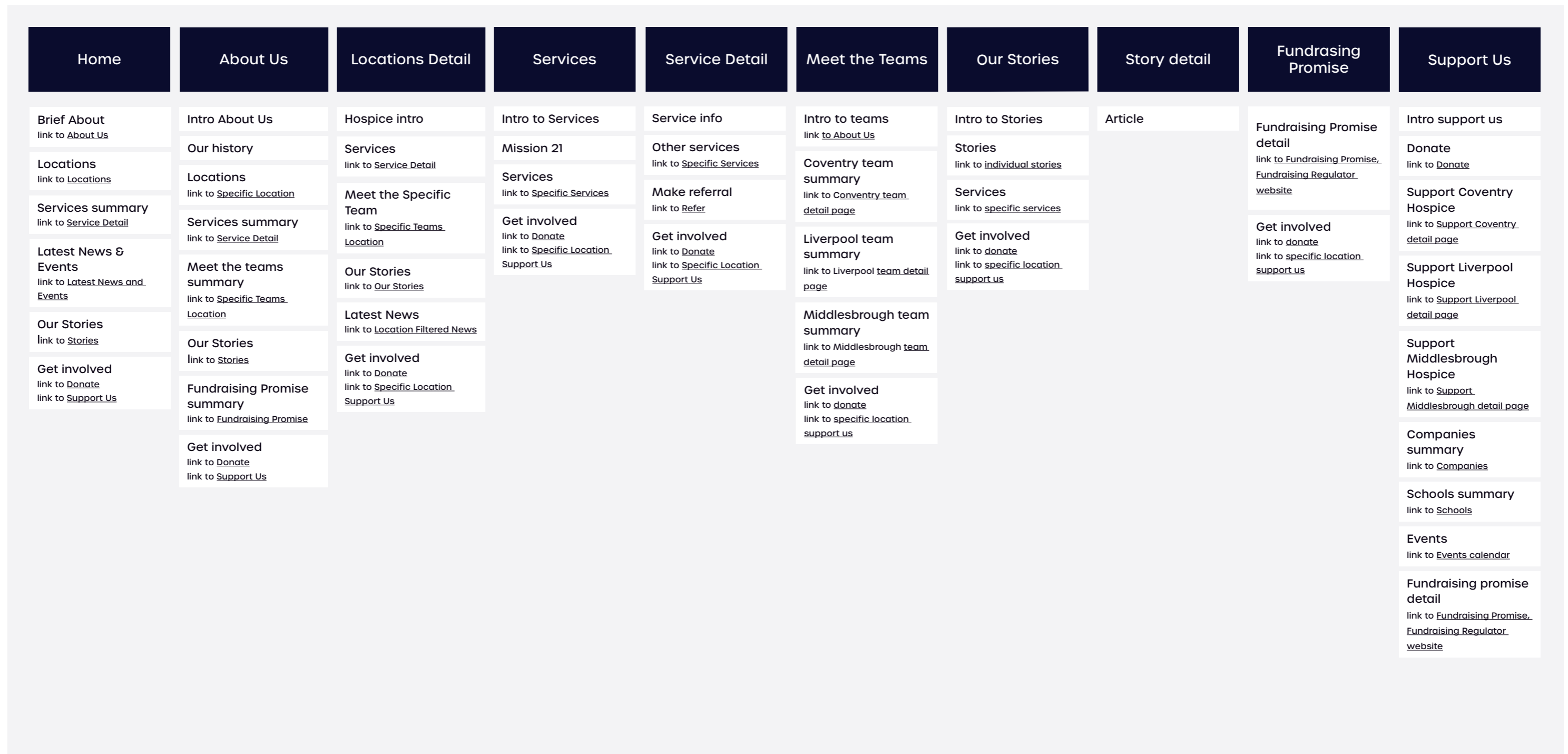
Recommended Site Map

A site map lists all of the pages that the website will hold. Items surrounded by an outlined box indicates a sub page that does not live within the main navigation but is accessed through a main page.



Recommended Content Hierarchy Map

A content heirachy map is an expansion of the site map. It lists each web page and indicates the suggested content that sits within that page in the order from top to bottom.



Donate	Support Location Detail	Companies	Schools	Events	How We Can Help	Parents	Refer	Contact Us	Privacy Policy
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<p>How to donate Location option link to off site donate</p> <p>More ways to Support Us link to Support Us</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Brief About Hospice link to Location Detail</p> <p>List of fundraising activities link to Fundraising Activity detail</p> <p>Donate link to Donate</p> <p>Gift in your will link to Gift in your will</p> <p>Volunteering link to Volunteering</p> <p>Self initiated fundraising link to Self Initiated fundraising, Fundraising form</p> <p>Recycling link to Recycling</p> <p>Open the door link to Open the door</p> <p>Fundraising promise detail link to Fundraising Promise, Fundraising Regulator website</p>	<p>Company Support Details link to Donate, Fundraising, Contact Form, Sponsorship, Information Pack</p> <p>Latest News & Events link to Latest News and Events</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Intro to School involvement anchor link to Contact Form</p> <p>Ways to Support Us</p> <p>Ways we Support You</p> <p>Contact form</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Events calendar</p> <p>Upcoming events feature</p> <p>Latest News link to News</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Intro to help</p> <p>Details for parents link to Parents</p> <p>Details to make a referral link to Refer</p> <p>Services link to Service Detail</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Parents' details link to Refer</p> <p>Parents' FAQs</p> <p>Parents' Facebook group</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Referral details</p> <p>Referral form</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Contact details</p> <p>Contact form</p> <p>Get involved link to Donate link to Specific Location Support Us</p>	<p>Privacy Policy details</p>
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404	Supporter Charter	Jobs	News	Articles	Resources	Log In	Data Storage & Sharing Policy
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<p>404 Notice link to Home</p>	<p>Support Charter details Link to IOF website, Privacy Policy, Fundraiser Regulator</p>	<p>Latest job vacancies</p> <p>Newsletter sign-up</p> <p>Get Involved link to Donate link to Specific Location Support Us</p>	<p>News Articles link to Individual Articles</p> <p>Newsletters link to Download pdf Newsletters</p> <p>Get Involved link to Donate link to Specific Location Support Us</p>		<p>Fundraising Agreement Form</p> <p>Online Fundraiser Request Form</p> <p>Consent Form</p>	<p>Log In details</p>	<p>Data Storage & Sharing Policy details</p>
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Bringing a little bit of happy to every experience we create.

Please don't hesitate to call us to
discuss this document further.

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