

## **ZoesFest 28<sup>th</sup> June 2025: Sponsorship Opportunities**

We are taking our annual community fayre to the next level and holding our first mini festival, ZoesFest!

Listed below are a range of sponsorship opportunities available. From as little as £100 you could make this event a day to remember plus help Zoe's Place to continue to support children and their families to live life to its fullest.

### **Main Sponsor £3,000**

Logo on all pre-event marketing including a link on our webpage • Invitation to the Hospice for private tour and promotional photos • Name mentioned throughout event day • PR and social media coverage throughout • pre and post-event press coverage

### **Event Sponsor £1000**

Logo displayed on event webpage including a link to company website • Logo visible throughout the event • Mention during event day announcements

### **Stage and Sound £500**

Logo displayed on event webpage including a link to company website • Logo visible on stage • Mention during evening announcements

### **Centre Show Ring Sponsor £500**

Logo displayed on event webpage including a link to company website • Logo visible on on/around centre ring • Mention during ring announcements

### **Craft Tent Sponsor £100**

Logo displayed on event webpage including a link to company website • Logo visible on on/around craft tent

### **Challenge Event Sponsor £1000**

To help maximise the fundraising opportunity on the day we are looking to hold a challenge event, could you help sponsor a colour run or similar?

In return your logo will be displayed on both the ZoesFest and Challenge webpage • Logo visible around challenge area • Mention during event day challenge announcements

**If you are looking to discuss any of our sponsorship opportunities in more detail? Please get in touch with our friendly fundraising team by e-mailing [hellocoventry@zoes-place.org.uk](mailto:hellocoventry@zoes-place.org.uk) or calling 024 7636 1675.**