



Workplace Fundraising Pack

Can your team take home the trophy?

Compete with other businesses over a 30 day period this June, in a race to raise as much as you can. You could be crowned this year's winners and have lots of fun as team too!

Support our
baby hospice
over a 30 day
period and raise
vital funds

Use your talent,
entrepreneurial
skills and
imagination to raise
vital funds for
our baby hospice.

Set your
workplace a
goal to raise
£1000!

**SUPPORTING CHILDREN AND THEIR
FAMILIES TO LIVE LIFE TO ITS FULLEST.**

About Zoe's Place

We are the only UK baby hospice, providing respite, end of life and palliative care for babies, infants and children with life-limiting, life-threatening and complex needs.

Last year we:

Cared for
52
families

Provided
28,210
hours of care

Provided
180
counselling sessions

At Zoe's Place, we need your support now more than ever. The rising cost of living and current economic climate makes each year more and more challenging to raise the £1.8 million needed to run our Middlesbrough Hospice.

“ Amelia loves coming to Zoe's Place, the support is amazing. Zoe's Place do so much for us as a family and we know Amelia is loved and well cared for whenever she goes to stay. ”
Mike, Amelia's dad.



Find details more details about our services at www.zoes-place.org.uk or scan the QR code



Corporate Challenge

How it works



Our Corporate Challenge provides an exciting opportunity to boost staff morale, have some fun team building and generate positive PR for your business - all whilst raising funds for Zoe's Place Baby Hospice.

After you have signed your team up you have the 30 days of April to get creative, have fun and challenge yourselves to raise as much money as possible.

We would be delighted to see each team aiming to raise £1,000 or more. You will be competing against other businesses across the region to see who can raise the most money.

You can do whatever you like to fundraise - as long as it is safe, legal and ethical.

From bake sales and selling unwanted items, to a charity ball or donating every time your business sells a particular product or service during June, the sky is the limit with this challenge!

A dedicated fundraiser will be on hand to help and offer advice throughout the challenge too.

By supporting our charity, you'll be helping babies and children with life-limiting and life-threatening conditions.



You can put different departments from your organisation head to head to generate some healthy competition, but each department's fundraising will go towards your business' overall total. All businesses taking part will be featured on our social media pages, where we have over 30,000 followers.

By taking part in this challenge, you'll not only be helping to keep our doors open. The money used for donations also goes towards staff costs, bereavement services, counselling, sibling trips out and much, much more.

Children like these are cared for in our warm, welcoming, 'home from home' environment! If these adorable faces aren't motivation enough, we don't know what is!

Key dates for your diary

March

We will be in touch directly to arrange a date for you to receive your fundraising materials and run through some ideas to help you on your way!

1st - 30th April

Your 30 days begins to aim to raise up to £1,000 or more!

1st June

Finalise all funds raised and arrange for delivery of funds to the Hospice

Late June

We will announce the winners!



Fundraising ideas to get you started

Not sure where to start?

We've pulled together some ideas to help. As long as your fundraising activities are safe and legal, you can be as creative as you like!

1

Sponsored challenge:

Why not borrow an exercise bike for a cyclothon? Climb the Yorkshire 3 Peaks or walk the Cleveland Way. Ask your friends, family and colleagues to sponsor you and your team.

2

Donate a percentage of sales:

Are you a bakery selling delicious goodies, or maybe your a barber giving fresh cuts! Why not donate a percentage of your sales throughout June?

3

Start a 'money-can't-buy' auction or raffle:

Reach out to your friends, colleagues and clients to start an auction or raffle with exciting prizes.

4

Hold a sports tournament:

Golf, darts, pool, football, the opportunities are endless. Compete against other companies in your sector or have a bit of good old in-house competition.

5

Hold a bucket collection:

Contact your local supermarket, bar or independent retailer - we can provide you with all the materials you need.

6

Match funding:

Ask your company to match any fundraising your team achieves as part of this challenge - a really simple way to double your fundraising total!



Decorate your workplace with Zoe's Place bunting



We're fundraising for



— BABY HOSPICE —
PLACE
ZOE'S
Corporate
Challenge
The



— BABY HOSPICE —
PLACE
ZOE'S



Corporate Challenge

We're in!



SUPPORTING CHILDREN AND THEIR FAMILIES TO LIVE LIFE TO ITS FULLEST.

Registered charity no:
1092545

Keep track of your progress!



£1,000

£1000 could go towards the daily cost of providing respite care for up to 6 children at our hospice

£750

£750 could go towards bereavement sessions that take place for families when they need us most

£500

£500 could go towards bespoke hydro-therapy sessions for children who can't access swimming elsewhere

£250

£250 could pay for specialist toys and equipment to help us enrich the lives of children we support