

# Corporate Partnerships



**SUPPORTING CHILDREN AND THEIR FAMILIES TO LIVE LIFE TO ITS FULLEST.**

Zoe's Place Baby Hospice is the operating name of Zoe's Place Trust. Registered charity no. 1092545.  
Company limited by guarantee no. 4446417. Registered in England and Wales.  
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Registered with  
**FUNDRAISING  
REGULATOR**



# ZOE'S PLACE | BABY HOSPICE

## Who are Zoe's Place?

We are the only UK baby hospice, providing respite, end of life and palliative care for babies, infants and children with life-limiting, life-threatening and complex needs.

### Last year we:

Cared for

52

families

Provided

28,210

hours of care

Provided

180

counselling sessions

At Zoe's Place, we need your support now more than ever. The rising cost of living and current economic climate makes each year more and more challenging to raise the £1.8 million needed to run our Middlesbrough Hospice.

“ Amelia loves coming to Zoe's Place, the support is amazing. Zoe's Place do so much for us as a family and we know Amelia is loved and well cared for whenever she goes to stay. ”

Mike, Amelia's dad.



### A message from our Executive Trustee, Joan Stainsby

We are so pleased you are considering becoming a partner of Zoe's Place. By working with us, you're helping to make a BIG difference in the lives of the babies and families we support, whilst helping your company achieve your ESG goals. 70% of the £1.8million needed to keep our doors open, comes from members of the public and Corporate partners. Your support is invaluable & you are helping us to continue to provide care and support to the children and families on Teesside who so desperately need our help. Your commitment of funds makes that possible. Thank you so very much.



A handwritten signature in black ink, appearing to read 'Joan Stainsby'.

# ZOE'S PLACE | BABY HOSPICE

## Why Partner with us?

By becoming a Corporate Partner of Zoe's Place, we can help you to fulfil your Environmental Social Governance objectives and help to build your publicity as a company that not only works for themselves but others too. ESG is a powerful instrument that can foster a positive influence on the environment and society, whilst simultaneously strengthening your brand and increasing your teams dedication and morale.

Research shows that employees stay longer with a company that allows them to take part in fundraising or support their chosen charity in different forms such as volunteer days. This is where we come in! Let's seize this opportunity now and help create a sustainable future for future generations.



**Don't just take our word for it...  
hear from some of our partners**

**Chris Butler, Pre-Development Project Manager at Taylor Wimpey**

*Zoe's Place has strengthened our relationships by giving us a common goal, which is to support the work this fantastic charity does. A series of successful events in support of Zoe's Place has improved the confidence of our colleagues by taking on challenges outside of their comfort zone. Zoe's Place is a fantastic charity and the more awareness and support that companies like Taylor Wimpey can raise will really help the scale of the work that this charity can do and the support it can bring to young people and their families.*



# ZOE'S PLACE | BABY HOSPICE



## Continued...

### **Niamh Waldron, ESG Director at Sigma Capital**

*People and the environment in which they live are at the heart of our business, and this extends to building strong partnerships and supporting good causes in the communities where we operate. The focus of such engagement is to make a positive difference where we can, in line with our company and brand values, believing this to be a natural process and one of a responsible business and members of society. We invite nominations for support from our Simple Life residents, and this is how we learned about and met the wonderful team at Zoe's Place, Middlesbrough. After many visits, a trek up, and back down, Snowdon and sponsorship of varied activities and events, we are thrilled to be supporting friends.*

*We are clear that this not about the benefits to us as a business, rather quite simply an opportunity to support and team up where needed, engage, and collaborate locally - this being true of all our commitments to social impact. We all have an obligation to contribute to the communities in which we live and operate, as people and businesses. Doing so is the right thing to do, it supports strong and thriving communities, and you meet inspiring and wonderful people, who become friends!*

*Such partnerships afford further opportunity to build local contacts and effective ecosystems. My advice to any company looking to make a difference, to support a vibrant, dedicated, and impactful charity to contact the team at Zoe's Place. Support can take many guises and is always welcome - it is incredibly invigorating and rewarding. It just makes sense!*





## Become a Corporate Partner

# Business 365

As a Business 365 partner, you will be helping us to continue to support babies and their families to live life to its fullest for the small cost of £1 per day!

**£365 per year**



As a **Business 365 Partner** you will receive the following benefits:

- Framed Certificate
- Exclusive hospice updates via E-Newsletter
- Exclusive invitations to networking and events
- Use of partner logo

“

Your donation could pay for a siblings activity day, bringing siblings together and helping them to make friends with others in similar situations, and most of all, allowing them to just be a child and have fun.

”



## Become a Corporate Partner

# Baby Steps



Become a Baby Steps Partner and play a key role in helping children and families to live life to its fullest. Your support can make a lasting impact on their lives. Take the first step and join us today!

**£1,000 per year or £85 per month**



As a Baby Steps Partner you will receive the following benefits:

- Framed certificate
- Every partner receives an exclusive pin badge;
- Exclusive hospice updates via E-Newsletter
- Exclusive invitations to networking and events
- Use of partner logo
- See your business listed on our website and selected marketing materials alongside recognition in our newsletters and on social media.
- Tour of the Hospice

**“** Your donation could ensure that a child with a life limiting or life-threatening condition can receive 20 hours of vital physiotherapy sessions to help alleviate pain and promote movement **”**





## Become a Corporate Partner

# Building Blocks

Become a Building Blocks Partner today and contribute to the foundation of our care services. Your support ensures we can offer the best care & support to children and families, when they need us most.

**£5,000 per year or £420 per month**



As a Building Blocks Partner you will receive the following benefits:

- Framed certificate
- Crystal partnership award
- Every partner receives an exclusive pin badge;
- A day of care dedicated to your company and promotion on social media.
- Exclusive hospice updates via E-Newsletter
- Exclusive invitations to networking and events
- Use of partner logo
- See your business listed on our website and selected marketing materials alongside recognition in our newsletters, press release and promotion on social media.
- Tour of the Hospice
- Meet and greet with the team and promotional image with mascot
- Full page advert in corporate brochure
- 2 tickets to our annual ball

Your donation could ensure that we can provide a full 24 hours of care for up to 6 children, with life limiting or life-threatening conditions

## Corporate Partnerships Tiers

Donation	£365	£1,000	£5,000
Framed Certificate	✓	✓	✓
Exclusive pin badge		✓	✓
Exclusive hospice updates via E-Newsletter	✓	✓	✓
Use of Partner Logo	✓	✓	✓
Business listing on website		✓	✓
Business listed on selected marketing materials alongside recognition in our newsletters and across our social media channels		✓	✓
Guided tour of the hospice		✓	✓
Crystal partnership award			✓
Exclusive invitations to networking and events	✓	✓	✓
Meet and greet with the team and promotion image with mascot for social media			✓
Full page advert in corporate brochure			✓
2 Tickets to our annual corporate ball			✓
A day of care dedicated to your company and promoted on social media			✓



## Who are Zoe's Place?

Imagine a place that redefines the idea of a hospice, transforming it into a home-from-home, filled with compassionate staff and volunteers - Zoe's Place does just that. At the core of our hospice, families are given the chance to pause and embrace precious moments, and receive the support they need as our dedicated team focus on the care, uniquely tailored to each child. We have been a beacon of hope and support for over two decades, providing palliative, respite and end-of-life care to children and their families.

Our wonderful range of services includes therapeutic play, physiotherapy, animal therapy, sensory experiences and exciting outings.

Zoe's Place isn't just a hospice - it's a community knitted together by love and care. Play your part today in preserving Zoe's Place and help us to continue to support babies and their families to live life to its fullest.

## A message from our Executive Trustee

### **Joan Stainsby, Executive Trustee**

We are so pleased you are considering becoming a partner of Zoe's Place. By working with us, you're helping to make a BIG difference in the lives of the babies and families we support, whilst helping your company achieve your ESG goals. 70% of the £1.8million needed to keep our doors open, comes from members of the public and Corporate partners. Your support is invaluable & you are helping us to continue to provide care and support to the children and families on Teesside who so desperately need our help. Your commitment of funds makes that possible. Thank you so very much.

