



# YELLOW FOR ZOE'S PLACE



SUPPORT CHILDREN LIKE ROBYN, AGED 2

'When we found Zoe's Place last year, it was just a lifesaver'  
Robyn's Mum, Steph

## SEPTEMBER 2024

Supporting children and their families to live life to its fullest

### #GoYellowForZoes



## GO YELLOW AT WORK...

Here are some ideas of how you can get your colleagues involved, and GO YELLOW at work...

### Custard Dunk -

Each boss/team leader has a JustGiving page, one with the most donations by a certain date gets dunked in a bath of custard.

### Balloon Challenge -

How many yellow balloons can you fit in your office, quickest team to create a yellow balloon arch.

### Sponsored Challenge -

Walk/run from the office to your local Zoe's Place, bike ride, spinathon, swim, sponsored silence.

### The big £5 -

Each colleague or team leader starts with £5 and has the month of September to make as much money as possible.

### Office Quiz -

Whether in the office or on Teams, get your Quiz on! Pay to take part and winner wins a small (yellow) prize.

### Get your bake on -

Bake sale, ongoing tuck-shop for the week, yellow buffet lunch, bake-off competition.

### Yellow themed dress -

From a crazy wig to yellow ribbon, your favourite yellow t-shirt to a vibrant yellow tie.

### Swear jar -

You say it, you pay it

### Raffle -

Team members to bring items, ask local business to donate prizes, gift card for the company. Share across socials.



**£20**  
Donation

Could go towards  
a sensory toy!



**£40**  
Donation

Could go towards  
Animal Therapy  
sessions!



### DID YOU KNOW?

Zoe's Place is the only baby specific hospice (0-5) in the UK for babies and young children who have complex illnesses or disabilities, providing specialist care at our three hospice sites in Coventry, Liverpool, and Middlesbrough.

**#GoYellowForZoes**

## Meet Robyn...

In 2021, Steph and John welcomed Robyn into the world.

Robyn has Spina Bifida, kyphosis of the spine and a shunt. Her conditions mean she has no feeling from the waist down, but that doesn't stop her. Even though **'she has been through quite a lot,'** Steph, Robyn's Mum, explains, **'she dead strong and happy all the time. Even when she's sick, she's always smiling...She's just a little warrior.'**

When Robyn's family found Zoe's Place last year **'it was a lifesaver'**, explains Steph, **'you just felt like home as soon as you walked in.'**

With the complex needs that Robyn has, Steph worries about leaving her, **'I don't trust many people with her because of the needs that she's got. You find you struggle to, like, give yourself a break'**. That's where Zoe's Place comes in, with the experienced and nurse-led team, Steph is able to feel confident leaving her in the care of the Zoe's Place team as she is in **'a safe environment'**.

When Robyn is at Zoe's Place, she gets to enjoy a range of therapies and play, including Hydrotherapy, which she loves!

**'She gets to do all play, all the sensory, everything that keeps her stimulated, really, and then that gives me time with my other kids.'**

Zoe's Place prides itself on taking care of the whole family. Steph shares, **'They not only care for Robyn when she is there, they look after all the family too.'** Beyond offering respite to the families, Zoe's Place provides holistic therapies, counselling and special family and sibling days.

Zoe's Place, with its excellent facilities and compassionate staff, has become a lifeline for families like Robyn's. It offers a home-from-home where they can find understanding, assistance, and moments of respite in their challenging journey.

**'Without Zoe's Place we don't know what other support we would get. We would be lost without them, they are a big part of our lives.'**

**Make a difference and  
Go Yellow for children like Robyn**

**#GoYellowForZoes**

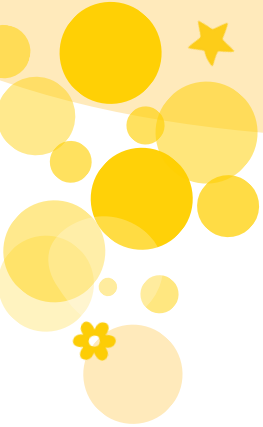


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**YELLOW**  
**FOR ZOE'S PLACE**

Campaign  
sponsored by



For a cleaner conscience



**#GoYellowForZoes**

Round 1: Picture round

See answer sheet - Close up - guess what it is

Round 2: TV and Film

1. Who lives at 742 Evergreen Terrace?
2. In the Harry Potter series, which Hogwarts House's colours are yellow and black?
3. In which 2015 movie would you find Stuart, Kevin and Bob?
4. Which famous road did Judy Garland travel down in 1939?
5. Who lives in a pineapple under the sea?


Round 3: Food

1. Which English county is Ambrosia custard made in?
2. Roughly how many bananas are eaten in Britain every year?  
a. 50 million    b. 500 million    c. 5 billion
3. Which yellow spice is more expensive than gold?
4. What does a turophile love?
5. What is the common name for the 'rutabaga', a yellow root vegetable which originated in Scandinavia?

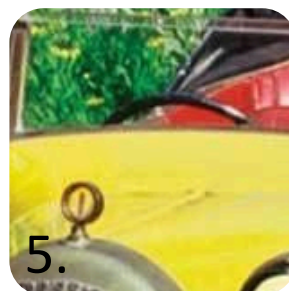
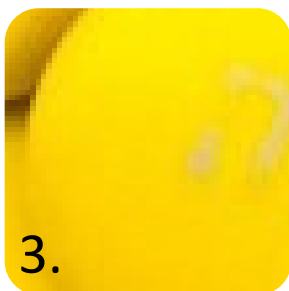
Round 4: General Knowledge

1. Who achieved worldwide fame in 2000 with their song 'Yellow'?
2. Which Championship football team, which plays its home games in yellow, has Delia Smith on its Board of Directors?
3. In which National Park would you find the world's largest active geyser?
4. How many points is the yellow ball worth in snooker?
5. Which English poet famously wrote about daffodils?

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**QUIZ**   
**ANSWER SHEET**

Round 1: Picture round



Round 2: TV and Film

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Round 3: Food

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_


Round 4: General Knowledge

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

4. \_\_\_\_\_
5. \_\_\_\_\_

**TOTAL: /20**

**#GoYellowForZoes**

**QUIZ**   
**ANSWERS**

Round 1: Picture round

1. Banana
2. Lemon
3. M&Ms
4. Sunflower
5. Brum

Round 2: TV and Film

1. The Simpsons
2. Hufflepuff
3. Minions
4. Yellow Brick Road
5. SpongeBob SquarePants

Round 3: Food

1. Devon
2. c. 5 billion
3. Saffron
4. Cheese
5. Swede

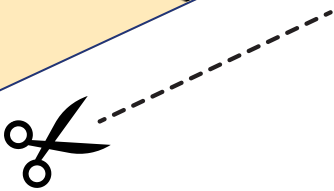
Round 4: General Knowledge

1. Coldplay
2. Norwich City
3. Yellowstone National Park
4. Two
5. William Wordsworth

**#GoYellowForZoes**

# DIY BUNTING

**G**   
**YELLOW**  
**FOR ZOE'S PLACE**

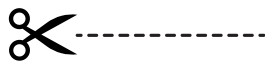
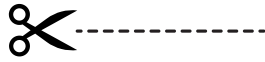


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# DIY CAKE FLAGS

All you'll need is some scissors, toothpicks and glue to brighten up your bake sale/bake off!



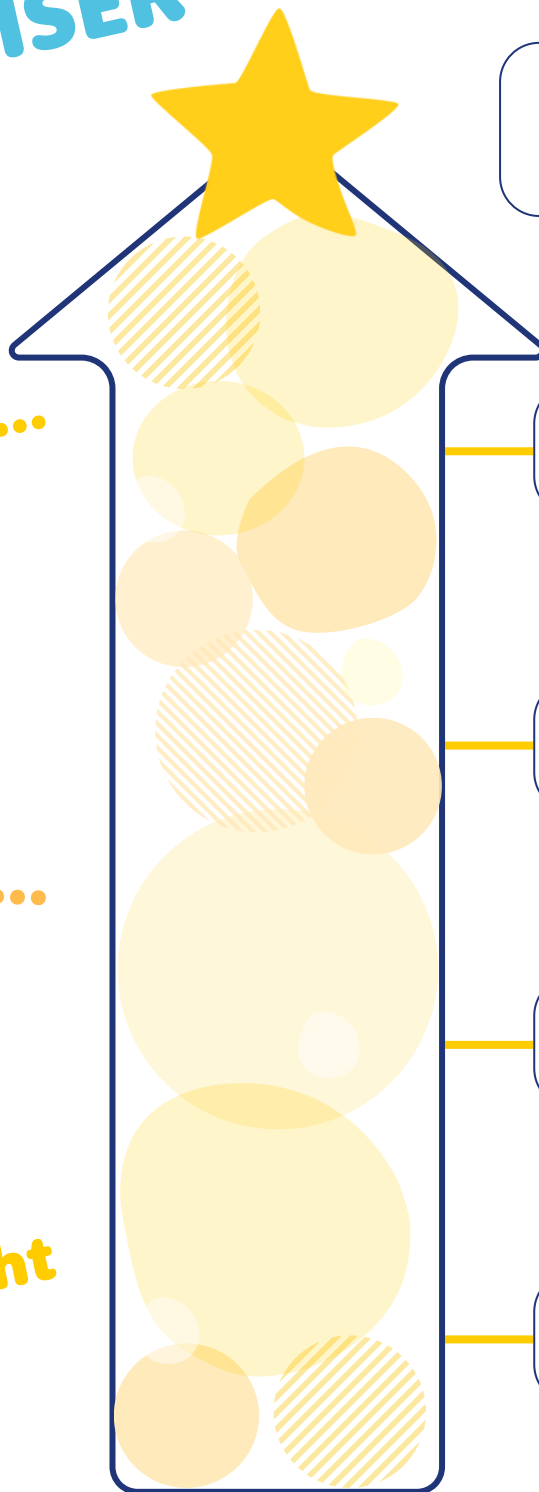
## #GoYellowForZoes

**TOTALISER**

Almost there...

Keep going...

Off to a bright start...



£

£

£

£

£

**#GoYellowForZoes**